

Fast Forward | 2025

Accelerating Family-Owned Businesses to the Next Generation

HOSTED BY



STARBOARD ADVISORS



Boutique Conference
May 8, 2025
10am - 5pm

Tavistock Country Club
Tavistock, NJ 08033

Whitepenny, Starboard Advisors, and Archer & Greiner are partnering to host a collaborative family business summit that will explore key events in the journey of a family business, deliver strategic insights on its perpetuation, and provide experience-based guidance on meshing a founder's intent with the long term best interests and success of future generations.

Speakers:

Kathy Mullen

3rd Gen | Owner & Chief Legal Counsel

Dan Mullen

4th Gen | Director, Vehicle Supply Chain

Holman Automotive

A Family Legacy: 100 Years of "Driving What's Right"

Chuck Hooper

3rd Gen Owner & Board Member | Hooper, Inc.

Third-Generation Leadership: Transitioning to an Outside CEO

John Cook

Executive Coach and Partner | CRA | Admired Leadership

Leadership Excellence: Insights from 25 Years with Top Performers

Heather D. Blease

Founder & CEO | SaviLinx

Planning for Families and First Generation Wealth

Multi-Generation Panel Discussion

Bridging Generations: Aligning Family Values with Business Evolution

**By Invitation
Only**

Travis Coley
tcoley@whitepenny.com

Mark Sever
msever@archerlaw.com

Bart Weisenfluh
bart@starboardadvisorsllc.com

Fast Forward 2025 Agenda

Time	Agenda	Speaker	Moderator
10:00 AM	Welcome & Opening Remarks	Travis Coley	
10:30 AM	Holman Brand Evolution & Developing the Next Gen of Leaders	Kathy & Dan Mullin	Mark Sever
11:30 AM	Leadership Excellence: Insights from 25 years with top performers	John Cook	
11:30 AM	Lunch Provided		
1:30 PM	Planning for Families and 1st Generation Wealth	Heather Blease	Bart Weisenfluh
2:30 PM	Third-Generation Leadership: Transitioning to an Outside CEO	Chuck Hooper	Travis Coley
3:30 PM	Bridging Generations: Aligning Family Values with Business Evolution	Panel Discussion	Travis Coley & Mark Sever
4:00 PM	Cocktails and Light Food TCC Bar & Lounge		

*Note: 10-min breaks will be provided in between speakers

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